

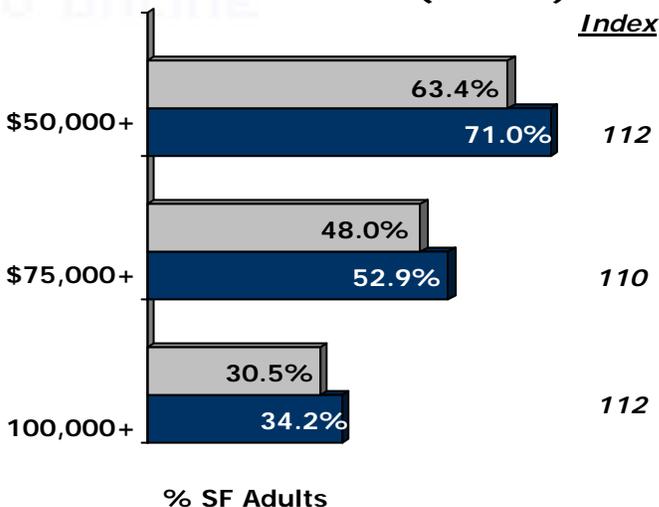


# KGO-TV San Francisco

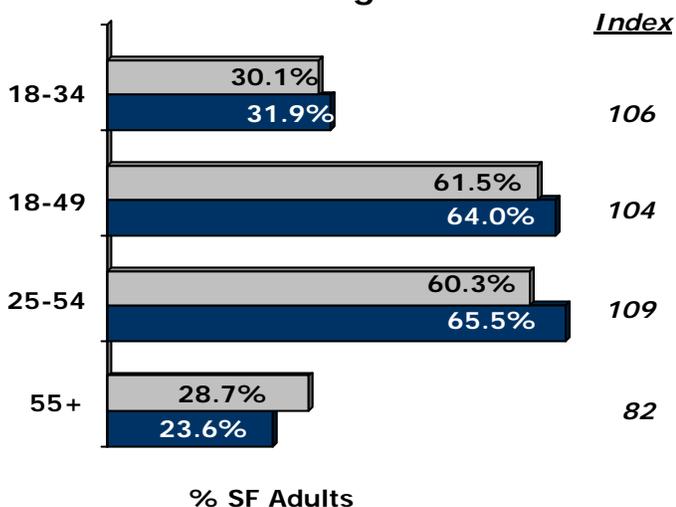
## AUDIENCE PROFILE

Total
  Visited abc7news.com in past month

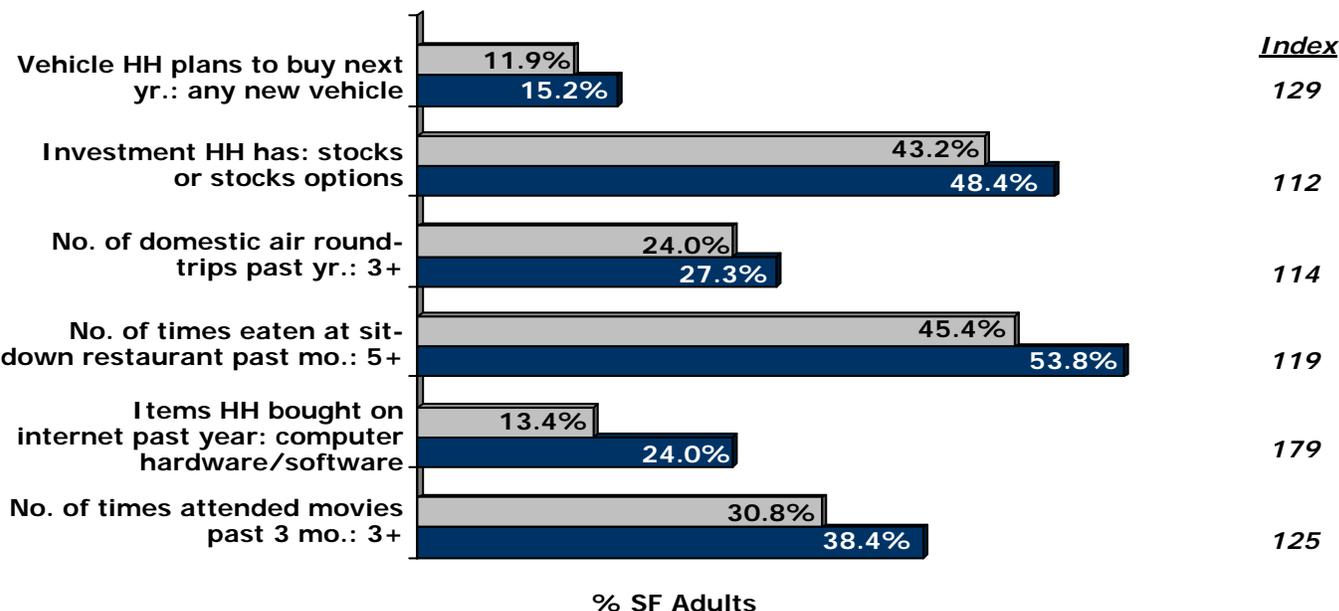
Household Income (annual)



Age



## Delivers High Concentrations of Prospects for Key Categories



**How to read:** 11.9% of SF adults live in households that plan to buy a new vehicle next year. 15.2% of SF adults who visited abc7news.com in the past month live in households that plan to buy a new vehicle next year. Therefore, SF adults that visited abc7news.com in the past month are 29% more likely to live in households that plan to buy a new vehicle next year compared to the average SF adult.

